# **DEPARTMENT OF COMMERCE**

## **SEMESTER I**

## COURSE NAME: FINANCIAL ACCOUNTING

## COURSE CODE: C. No: UBCTC101

COURSE OBJECTIVE: To impart conceptual knowledge of financial accounting and also skill for recording business transaction as per the provisions Companies Act, 2013.

### COURSE NAME: BUSINESS ORGANISATION AND MANAGEMENT

### COURSE CODE: C. No: UBCTC102

COURSE OBJECTIVE: The basic objective of this course is to provide fundamental knowledge about business management & organization.

## **SEMESTER II**

## COURSE NAME: ADVANCED FINANCIAL ACCOUNTING

COURSE CODE: C. No: UBCTC211

COURSE OBJECTIVE: This course provides the students with a detailed knowledge of accounting principles, concepts, techniques and their application to develop ability and skills in practical work situation.

#### **COURSE NAME: CONTEMPORARY MANAGEMENT**

#### COURSE CODE: C. No: UBCTC212

COURSE OBJECTIVE: The basic objective of this course is to provide knowledge about contemporary issues in the business management & organization.

# **SEMESTER III**

## COURSE NAME: FUNDAMENTALS OF BUSINESS COMMUNICATION

#### COURSE CODE: UBCTC301

COURSE OBJECTIVE: To impart knowledge about basic communication to enable the students to think, observe and express effectively in this competitive world.

### **COURSE NAME: CORPORATE ACCOUNTING**

#### COURSE CODE: UBCTC302

COURSE OBJECTIVE: The contents of the paper 'Corporate Accounting' have been designed to impart basic knowledge of various aspects of accounting of corporate world.

## COURSE NAME: INDIAN CONTRACT ACT

#### COURSE CODE: UBCTC303

COURSE OBJECTIVE: The basic objective of this course is to provide knowledge about Indian Contract Act

#### COURSE NAME: ENTREPRENEURSHIP FOR SMALL BUSINESS (SE)

#### COURSE CODE: UBCTC307

COURSE OBJECTIVE: To provide exposure to the students regarding entrepreneurial culture so that they can set and manage their own small units.

#### SEMESTER IV

#### COURSE NAME: BUSINESS COMMUNICATION SKILL AND DEVELOPMENT

#### COURSE CODE: UBCTC411

COURSE OBJECTIVE: The basic objective of this course is to develop the communication skills.

## COURSE NAME: DIRECT TAX LAWS

#### COURSE CODE: UBCTC412

COURSE OBJECTIVE: The basic objective of this course is to provide knowledge of basic concepts and practice of income tax to the students.

## **COURSE NAME: CORPORATE LAWS**

#### COURSE CODE: UBCTC413

COURSE OBJECTIVE: The basic objective of this course is to provide the knowledge of concepts of corporate laws to the students.

### COURSE NAME: CUSTOMER RELATIONSHIP MANAGEMENT(SE)

#### COURSE CODE: UBCTS418

COURSE OBJECTIVE: The objective of the course is to impart basic knowledge of the customer relationship management and e-CRM

## **SEMESTER V**

#### COURSE NAME: COST ACCOUNTING (SE)

#### COURSE CODE: UBCTS501

COURSE OBJECTIVE: To familiarize and acquaint the student with application of cost accounting techniques.

#### COURSE NAME: FUNDAMENTALS OF MARKETING (DSE)

#### COURSE CODE: UBCTS505

COURSE OBJECTIVE: The objective of this course is to facilitate understanding of the conceptual framework of marketing and its applications in decision making under various environmental constraints.

## COURSE NAME: STATISTICS FOR MANAGERS (DSE)

## COURSE CODE: UBCTS508

COURSE OBJECTIVE: To develop an understanding of the basic statistical tools and their application in business, finance and economics.

## COURSE NAME: TOURISM MANAGEMENT (GE)

## COURSE CODE: UBCTS511

COURSE OBJECTIVE: The course aims at imparting knowledge about the various concepts and principles related to tourism. It also highlights the tourism organizations, tourism product and emerging trends in tourism industry.

# **SEMESTER VI**

## COURSE NAME: MANAGEMENT ACCOUNTING (SE)

### COURSE CODE: UBCTE601

COURSE OBJECTIVE: To impart knowledge about the use of financial, cost and other data for the purpose of managerial planning, control and decision making.

## COURSE NAME: BUSINESS ENVIRONMENT (DSE)

#### COURSE CODE: UBCTE603

COURSE OBJECTIVE: To expose the students to various environment factors related to the business.

## COURSE NAME: FINANCIAL MANAGEMENT (DSE)

COURSE CODE: UBCTE606

COURSE OBJECTIVE: The objective of this course is to provide basic knowledge of concept, principles and practices of financial management.

**COURSE NAME: INDIAN ECONOMY (GE)** COURSE CODE: UBCTE612 COURSE OBJECTIVE: The course imparts knowledge about major trends in economic indicators and policy debates in India in the post-independence period, with particular emphasis on paradigm shifts and turning points.